

Dear Exhibitor,

Greetings from telecom Equipment & Services Export Promotion Council (TEPC)!

TEPC is pleased to inform that 'Atmanirbhar Bharat Pavilion' will be organised in India Mobile Congress (IMC) 2024 scheduled on October 15-19, 2024 at Pragati Maidan, New Delhi under subsidy from Department of Telecommunications, Government of India.

2. IMC since its inception, has established itself as a leading forum for bringing together industry, government, academia and other ecosystem players to discuss, deliberate, demonstrate and showcase the latest in the world of TMT and ICT. The India Mobile Congress is not only the biggest technology event in Asia, but also is the biggest networking event in India w.r.t. the technology space. IMC also includes India's biggest technology exhibition and is a bedrock of technology demos with thought leadership participation from across the globe.

3. It is pertinent to mention that the World Telecommunication Standardization Assembly (WTSA) is held every four years and WTSA-2024 is planned to take place from October 15-24, 2024 at New Delhi. Consequently, a large number of foreign delegates, attending the WTSA, will also be visiting India Mobile Congress 2024 which will further add to the importance of the event.

4. The direct cost of participation is approximately ₹ 27,000/ sqm plus the applicable GST for raw space. However, the subsidised cost of participation under 'Atmanirbhar Bharat Pavilion', organised by TEPC, is as under:

TEPC Members: ₹ 13,500/ Sq. Metre plus GST for 9 Sq. Metre built-up stall.
₹ 27,000/ Sq. Metre plus GST beyond 9 Sq. Metre built-up stall.
₹ 10,500/ Sq. Metre plus GST for initial 9sqm space (total space should be more than 24sqm for raw space).
₹ 23000/ Sq. Metre plus GST beyond 9 Sq. Metre raw space

Non-TEPC members: ₹14,500/ Sq. Metre. Plus GST for 9 Sq. Metre stall built up stall.
₹ 27,000/ Sq. Metre plus GST beyond 9 Sq. Metre built up stall.
₹ 11,500/ Sq. Metre plus GST for initial 9 sqm space (total space should be more than 24sqm for raw space).
₹ 24000/ Sq. Metre plus GST beyond 9 Sq. Metre raw space

PoD for Startups ₹ 5,000/ PoD Plus GST.

Eligibility: within three years from their registration as startup (document to be submitted along with request for PoD).

Note: Early Bird discount of 5% will be provided to TEPC members if confirmed & cost of participation paid by July 15, 2024.

TEPC will provide uniform customised stalls to the companies in the above-mentioned cost. Companies can tailor-made their stall if the space taken is more than 24sqm, however, they need to keep 'Bharat Pavilion' and 'TEPC' branding on top of their booth.

5. TEPC has created the aforesaid platform to bring potential buyers, from across the globe, to interact, have B2B meetings and finalise business deals with quality telecom equipment manufacturers and ICT service solution providers from India. Event is likely to

lead to development of long-term business relations. TEPC will also be inviting foreign delegates from various countries for B2B meetings with the Indian companies.

6. It is requested to kindly send us your confirmation at the earliest. Space will be confirmed only after receipt of 50% payment within 10 days of its blocking and balance payment shall be remitted within the next 30 days. The payment may be remitted through NEFT/ RTGS, details of which will be shared on confirmation of the size of the booth. It is also to inform that the preference will be given on the basis of first-cum-first serve basis.

With regards

Yours sincerely

Arun Gupta
Director General
Telecom Equipment & Services Export Promotion Council (TEPC)