

Dear Member(s),

Greetings from Telecom Equipment & Services Export Promotion Council (TEPC)!

Considering the quantum of import of telecommunication equipment, cables and other ICT products by Egypt, TEPC has planned to organise next edition of **India-Africa ICT Expo in the capital city, Cairo, Arab Republic of Egypt, on April 6-7, 2025** under financial assistance from Department of Telecommunications, Ministry of Communications, Government of India. The India-Africa ICT Expo, proposed to be organised at Cairo, will be its 10th edition. TEPC has requested the Ministry of Communications & IT, Government of Arab Republic of Egypt to be the Co-host of the event.

2. The event will bring together 40+ ICT companies from India & Arab Republic of Egypt and nearby countries as well. India Africa ICT Expo is an international event to build partnership between India and African countries in the ICT sector. India companies have vast experience to build telecommunications & IT infrastructure of fibre and wired/ wireless networks, broadband connectivity solutions, ICT software and applications for licensed service providers, private and government secured networks, green telecom solutions, disaster management, M2M, Smart city solutions, telecom consultancy & system integration & service provisioning and much more.

A brief report about Egypt market is enclosed for your kind reference.

3. **Participation Charges:** The event is proposed under financial support from the Department of Telecommunications, Government of India. The tentative participation charges (per 9 Square Metres booth) will be:

TEPC Members: ₹ 65,000/-  
TEPC Non-Members: ₹ 70,000/-  
Startups: ₹ 30,000/- (6 sqm stall)

The other logistic expenses are anticipated to be as under:

Airfare: ₹ 40,000/- (approx.); and  
hotel charges: ₹ 25000- 30,000/-.

4. **Airfare Subsidy:** Eligible companies will be entitled for reimbursement of **economy class** airfare up to ₹ 70,000/- on submission of requisite documents after the completion of the event. The amount of reimbursement shall be subject to the approval and quantum of funds approved by the Ministry for the said event (Only One Person Per Company, i. e. only to Director, Proprietor, Partner, regular officer of the company on senior managerial position, will be eligible for the airfare reimbursement). Reimbursement is applicable for Indian registered companies with export less than Rs. 50 crores.
5. It is requested to kindly confirm your participation in India-Africa ICT Expo 2025, as above, mentioning the size of the booth at the earliest possible latest by **March 8, 2025**.

With regards

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